

THE AMERICAN LEGION

COMMISSION ON MEDIA and COMMUNICATIONS AWARDS

2024-2025

A completed copy of this form must be attached to each entry. **All entries must be in Department Headquarters no later than Friday, April 25, 2025, unless otherwise stated.** The Commission on Media/Communications will meet **Saturday, April 26, 2025,** in Department Headquarters at 9:00 AM.

CATEGORY 1 –POST NEWSLETTER AWARD

A Post Newsletter is a newsletter sent to each member at least six (6) times during the period July to May. The information part of this newsletter may be printed and mailed, electronically sent or emailed to members. Each entry will be judged on format, general appearance, legibility, news content, reader's interest and community service. This award is to be presented to the Creator/Editor of the Post Newsletter.

POST # _____ MEMBERSHIP: Under 300 _____ Over 300 _____

COPY OF 6 NEWSLETTERS SUBMITTED BY _____

CATEGORY 2 -DISTRICT NEWSLETTER AWARD

A District Newsletter is a newsletter sent to each post in the District at least six (6) times during the period July 1 to April 30. The rules and judging are the same as for Post Newsletter. This award is to be presented to the Creator/Editor of the District Newsletter.

DISTRICT # _____ COPY OF 6 NEWSLETTERS SUBMITTED BY _____

CATEGORY 3 –OUTSTANDING POST SCRAPBOOK

A **Post Scrapbook** tells the story of the Post during the current Legion year. There must be a caption under each picture describing the activity depicted and names should be listed if practical. The American Legion emblem must be affixed on the cover of the Scrapbook. Each book will be judged on neatness, content, activities and interest. This is the most important chapter in your Post's history and must be as complete as possible with a graphic account of the Post and its activities. The Historian should relate in narrative form and chronological order all important events and programs conducted during the year by the Post or conducted jointly with the Auxiliary Unit, the Sons Squadron, the Parish, the District, the Department and National levels. (Remember, this is the Post's History and not the Department or National). ***All submissions should be in accordance with national guidelines which can be found at www.legion.org/nadhal/forms/rulesyearbook.***

POST # _____ Membership; (under 300) _____ (Over 300) _____ SUBMITTED BY: _____

CATEGORY 4 – LOCAL NEWSPAPER AWARD

The Commission will recognize local newspapers that provide a broad treatment of **American Legion Programs and activities**. It is the responsibility of each Post to supply information to local newspapers. Awards will be presented in the following categories. Note:

- All local newspaper coverage, one to multiple local papers, can be combined into **one single** submittal.
- All articles must pertain to the activities of the Post, Post events, programs and other involvements in the Post community.

POST # _____ Membership; (Under 300) _____ (Over300) _____ Submitted by _____

THIS FORM MUST BE SUBMITTED WITH ALL SUBMISSIONS FOR JUDGING

CATEGORY 5 – MULTI/MEDIA AWARD

The Commission will recognize **three Divisions of Electronic Media Venues** used by Posts to further the mission, message and programs of the American Legion. **One award in each Division** will recognize the Post that best represents each Division as follows:

Division 1 --- Social Media and Web Page

Division 1 will be judged on the Professional Design of the page, that being, the proper use of the American Legion Logo, Post Number and location, and the attractiveness to the general public to create interest and the desire to join the American Legion. It will also be judged on the updates of activities of the Post as well as the activities and updates of the Department and National. Each page should also include reasons and benefits of becoming an American Legion member as part of their general design. **For submittal, all access links should be sent to lynbela2@gmail.com** ATTN: Media Commission in the subject line, no later than Saturday, April 11, 2025.

Division 2 --- Radio, TV, Editorials, Public Announcements, etc.

Division 2 applies to Post achievements in Radio/TV editorials, live coverage, live interviews and announcements. Please reference date, time, TV or Radio Station or network and title or purpose of event. **For submittal, all access links should be sent to lynbela2@gmail.com** ATTN: Media Commission in the subject line, no later than Saturday, April 11, 2025.

Division 3 --- Articles, Stories, other Legion Associated works approved by National American Legion to be submitted to National Venues. **For submittal, all access links should be sent to lynbela2@gmail.com** ATTN: Media Commission in the subject line, no later than Saturday, April 11, 2025.

Post # _____ DIVISION 1 _____ ENTRY SUBMITTED BY _____

DIVISION 2 _____ ENTRY SUBMITTED BY _____

DIVISION 3 _____ ENTRY SUBMITTED BY _____

*Mail to: The American Legion
Dept. of Louisiana Headquarters
ATTN: Media Commission
P.O. Box 3749
Baton Rouge, LA 70821*

*Please contact Lynette Blanchard, Media and Communications Commission Chairman,
at lynbela2@gmail.com, with any questions, concerns, or suggestions.*

***THIS FORM MUST BE SUBMITTED WITH
ALL SUBMISSIONS FOR JUDGING***